



For Sale

Location: **New Zealand**
Asking: **Price on Application**
Type: **Franchise New / Hospitality-
Restaurants**

Mexicali is seeking motivated franchisees to help bring its distinctive Cali-Mex experience to more communities throughout New Zealand.

LET'S TACO 'BOUT YOUR NEXT BUSINESS OPPORTUNITY

Looking for a business opportunity that is fresh, full of flavour and seriously fun?

This is your opportunity to build a business backed by an established brand, proven operating systems, a popular menu and a support team committed to helping its franchisees succeed.

Whether you are an experienced business owner or considering your first venture, Mexicali could provide the ingredients you need to create something rewarding.

A BRAND WITH FLAVOUR, PERSONALITY AND HISTORY

Mexicali's story began with the bold Mexican flavours of East Los Angeles and the relaxed, colourful culture of California.

The concept arrived in New Zealand in 2005 and has since developed a loyal following for its fresh food, fun atmosphere and unmistakable personality.

Food is slow-roasted, marinated and prepared in-store, helping Mexicali deliver the freshness, quality and flavour its customers expect.

THE INGREDIENTS FOR A GREAT BUSINESS

As a Mexicali franchisee, you will operate your own locally focused business while benefiting from the systems, tools and experience of an established franchise network.

The franchise opportunity includes:

EXCLUSIVE TERRITORY MARKETING RIGHTS

Build the Mexicali brand within an approved local territory.

PROVEN SYSTEMS AND PROCEDURES

Access established operating procedures, franchise manuals, recipes and supply arrangements.

A DISTINCTIVE MENU AND RECOGNISED BRAND

Leverage a colourful Cali-Mex concept designed to stand out in the fast-casual food market.

TRAINING AND ONGOING SUPPORT

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nzfranchises.co.nz/133887

IRB Realty Limited
Licensed REAA 2008
Broker Ref: Mexi NZ



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IR.B. Realty Ltd Licensed REAA 2008

Receive pre-opening training together with continuing operational, marketing and financial support.

NATIONAL AND LOCAL MARKETING

Benefit from national campaigns, digital tools and local-area marketing support designed to connect your store with its community.

DIGITAL ORDERING AND CUSTOMER LOYALTY

Mexicali's digital tools support online ordering, loyalty rewards, store discovery and promotional communication.

SUPPORT FROM SITE SELECTION TO OPENING DAY

You will not be expected to build the business alone.

Mexicali's franchise support extends across the establishment and operation of your store, including:

1. Site identification and assessment
2. Lease negotiation and consent processes
3. Store design and fit-out
4. Equipment selection
5. Staff recruitment and training
6. Rostering tools and operating systems
7. Grand-opening planning
8. Ongoing promotional and operational support

This structured approach helps franchisees move from initial enquiry to opening day with an experienced team behind them.

MORE THAN WALK-IN SALES

Mexicali franchisees can pursue multiple revenue opportunities through dine-in, takeaway, online ordering, delivery and local catering.

Mexicali Fiesta Kits provide franchisees with an additional way to serve workplaces, parties, community organisations and local events while building valuable business relationships.

WHO ARE WE LOOKING FOR?

You do not need to be a celebrity chef or a lifelong restaurateur.

You do need:

1. Energy, drive and a positive attitude
2. Strong people and leadership skills
3. A commitment to excellent customer service
4. A willingness to follow proven systems
5. An interest in building community relationships
6. The motivation to be actively involved in your business

This opportunity is likely to suit a hands-on owner-operator who enjoys leading a team, engaging with customers and growing a locally connected business.

OWN A PIECE OF THE FIESTA

Mexicali combines fresh food, a colourful brand, proven systems and comprehensive franchise support.

Expressions of interest are invited from prospective franchisees throughout New Zealand. Territory availability, investment requirements and site suitability will be discussed as part of the confidential enquiry process.

Ready to taco 'bout your future? Enquire today to learn more about becoming a Mexicali franchisee.

Enquire or Learn More visit: <https://tinyurl.com/mr2zthbt> (cut & paste)

All enquiries will be treated in confidence. Franchise approval, territory availability and site selection are subject to the franchisor's assessment and approval.