

Floral & Craft Business for Sale Western Bay of Plenty



Home-Based | \$90K Asking | Relocate Anywhere

A Floral Affair offers a rare chance to acquire a leading online marketplace for floristry supplies and accessories. With a robust presence in New Zealand, this ecommerce store has experienced steady growth and is primed for further expansion under new ownership. The current owner's health motivates the sale.

This business is location-independent, presently home-based in Tauranga but easily relocatable across the country. It offers flexible working hours, suitable for part-time management or full-time scaling. Growth opportunities abound through industry events and conferences. A background in floral or craft sectors is beneficial, and experience in importation or administration is advantageous.

The sale includes a customer database, ecommerce website (excluding blog/services sections), supplier database, sourcing guidance, one month of training, a portable EFTPOS unit, and A Floral Affair's branding with low-value assets. Genuine buyers can access turnover figures after signing a simple NDA. The asking price is \$90,000, with stock valued between \$45,000 and \$50,000. Don't miss this chance to own a thriving ecommerce business.

Location: **Bay Of Plenty**

Asking: **\$90,000**

Type: **Relocatable
eCommerce**

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