

Pool and Concrete Business for Sale Auckland



RECOGNISED POOL & CONCRETING BRANDS

Two Established Businesses Sold Together

- Projected Turnover \$1.5M+ | EBITDA \$400K+
- Working Owner Remuneration ~ \$120K
- Scale Growth Through Synergies & Concrete Pool Expansion

OFFERS OVER \$650,000

Confidential Sale Opportunity

For Sale

Location: **Auckland**
Asking: **\$650,000**
Type: **Construction**

TWO HIGH PROFILE POOL & CONCRETING BRANDS

IMMEDIATE CASHFLOW — SIGNIFICANT GROWTH POTENTIAL

OFFERS OVER \$650,000

Acquire two established and highly respected Auckland construction brands with recognised market presence, an outstanding industry reputation and immediate cashflow.

Operating across premium pool construction, specialist concreting and outdoor living, these complementary businesses provide an incoming owner with a proven platform for continued growth and profitability from day one. Experienced staff, established operating systems, trusted supplier relationships and a strong subcontractor network are already in place, supporting a straightforward transition and reducing the operational risk commonly associated with an acquisition.

The businesses benefit from premium market positioning, strong online visibility, established websites and social media channels, a loyal client base and a continuing pipeline of enquiries. Their complementary services also create substantial cross-selling opportunities, allowing an owner to increase average project values, improve margins and capture a greater share of each customer's overall outdoor construction spend.

BUSINESS HIGHLIGHTS

- Two well-established and recognised brands
- Excellent reputation built over many years
- Immediate cashflow and an existing enquiry pipeline
- Proven profitability and strong future earnings potential
- Experienced salesperson and project manager supporting daily operations
- Established systems and operational processes
- Trusted supplier and subcontractor relationships
- Significant referral and repeat business
- Strong websites, social media presence and digital visibility

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DIVEST
INVEST. ACQUIRE



- Premium positioning within the Auckland market
- Natural cross-selling opportunities across pools, concreting and outdoor living
- Scope to increase margins, revenue and market share
- Straightforward transition from the current owner

FINANCIAL PERFORMANCE

- * Projected turnover exceeding \$1.5 million
- * Projected EBIT exceeding \$265,000
- * Approximately \$120,000 in working-owner remuneration

Day-to-day operations are supported by experienced operational staff, allowing an incoming owner to concentrate on strategic growth, business development and expanding the higher-margin areas of the operation.

The owner has chosen to pursue other business interests, creating a genuine opportunity for a new owner to acquire two highly regarded businesses with strong foundations and significant future potential.

This is an outstanding opportunity to secure two respected and complementary brands with excellent market recognition, proven systems and immediate earnings. Businesses of this quality are rarely offered for sale, particularly at this level of investment.

The vendor is motivated and will consider offers over \$650,000 from suitably qualified purchasers.

Further information will be provided following completion of a confidentiality agreement.