

Profitable Fitness Club Business for Sale Bay of Plenty



Fully Managed | Highly Profitable Fitness Club

This is a once-in-a-lifetime opportunity to become the proud owner of one of the Bay of Plenty's premier health and fitness facilities.

This independent fitness club combines full gym access, premium facilities, group fitness and wellness services, all under one roof.

Key Strengths:

- * Long-established club with more than two decades of successful trading history
- * Fully managed and highly profitable business
- * More than 1,700 members
- * Predictable revenue with the majority paying by direct debit
- * Excellent location with ample free parking for members
- * Premium facility, two to three times the size of many competing sites
- * Genuine barriers to entry, a scale difficult to replicate
- * Independently owned and operated, allowing the new owner to set the direction

Under the current ownership, the business has built a large and diverse membership base spanning families, working professionals, seniors and athletes, reflecting its broad appeal across a wide range of ages and abilities.

A premium fitness business for sale with this level of scale and integration rarely comes to market.

This is a standout acquisition opportunity. Strict confidentiality applies. Contact Anika Gamba to learn more.

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*Please refer to the LINK website for full disclaimers.

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Location: **Bay Of Plenty**

Asking: **\$2,800,000**

Type: **Health/Beauty**

Contact:

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