

Professional Haircare Brand Business for Sale Auckland



Import/Distributor - Beauty Industry Wholesaler

Rare chance to acquire the exclusive New Zealand distribution rights to a premium professional haircare brand, through this well-established Auckland wholesale business.

Trading from a dedicated showroom and warehouse, 20 minutes from the Auckland CBD, this business supplies hairdressing salons across the Upper North Island with a full range of professional haircare, salon equipment, furniture and beauty products - a genuine one-stop shop for the trade.

Highlights:

- Sole NZ distribution rights - no competitor can supply this brand
- Approx. 400 active salon customers - 52% recurring (1,400 on database)
- Established online store plus active social media presence
- Long-standing supplier relationships and proven systems
- Owner-operated, with room to grow via expanded territory and digital sales

FY2026 revenue circa \$480,000, with maintainable earnings (Return to a Working Couple) of approximately \$110,000 p.a. after normalisation.

Asking price \$135K plus SAV (stock at valuation).

A well-priced opportunity to step into an exclusive brand position in a resilient, recurring-revenue industry.

Contact Lester de Vere, Senior Business Broker, NAI Harcourts Business Broking, for an Information Memorandum and Non-Disclosure Agreement. All enquiries strictly confidential.

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* For confidentiality purposes this listing has been listed under NAI Harcourts address.

Location: **Auckland**

Asking: **\$135,000
+SAV**

Type: **Wholesale/Distribution**

Contact:

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NAI Harcourts North Shore
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