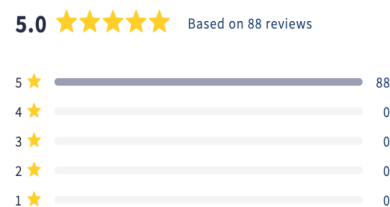


# Baby Products Business for Sale Timaru, Christchurch



## Established NZ Baby Brand | National Distribution | \$80k Stock | Outsourced Fulfilment | Huge Growth Potential

Big Dreams Club is an established New Zealand baby and early learning brand with significant untapped potential. Products are stocked nationally through Baby On The Move, with approximately \$80,000 of inventory included. All fulfilment is outsourced, making the business easy to operate from anywhere in New Zealand. The brand has a professional Shopify website, established supplier relationships and a growing customer base. Last year's sales were approximately \$33,000 while receiving only around 30 minutes of owner attention per week. Selling due to the arrival of our third baby and commitments to two other businesses. An ideal opportunity for an entrepreneur looking to scale an established e-commerce brand.

### Business Resources

Included are the Shopify website, established brand, digital assets and social media accounts, approximately \$80,000 of inventory, national wholesale relationship with Baby On The Move, supplier contacts, outsourced fulfilment arrangement, customer database, enrolment in the Make It Happen Elite course to support future growth, plus comprehensive handover and training to ensure a smooth transition.

Location: **Canterbury**

Asking: **\$120,000**

**Relocatable**  
Type: **eCommerce / Home Based**

## Contact:

Owner  
0210557972

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