



For Sale

Location: **Tauranga**
Asking: **\$4,000,000**
Type: **Retail Other**

Market-Leading, Asset-Light Premium Leisure Brand

Sellers Discretionary Earnings (SDE): \$1,166,363

Location: Nationwide Service Reach | Modern Showroom Facility

An exceptional opportunity is available to acquire one of New Zealand's fastest-growing premium lifestyle brands operating in the highly lucrative outdoor leisure and pool sector. Designed specifically to capture the modern demand for high-end, smaller-footprint property improvements, the business has completely disrupted its industry category.

By decoupling revenue from typical trade operational drags, the company utilises an incredibly efficient, asset-light business model. It carries zero manufacturing overheads, holds no physical stock, and completely sidesteps internal construction and installation crew liabilities by leveraging trusted independent partners.

Key Investment Highlights:

- Phenomenal Financial Trajectory
- Substantial Forward Pipeline
- Unrivalled Digital Equity
- Secure Multi-Year Supply
- De-Risked revenue Operations
- Highly Systemised Framework

This business would perfectly suit a motivated lifestyle buyer seeking premium profits, an investor targeted at high-performing nationwide brands, or an existing building material supplier, construction firm, or landscaping enterprise looking to execute a powerful bolt-on expansion.

Strict confidentiality applies. Further details, including a comprehensive Information Memorandum will only be disclosed to qualified parties upon execution of a Confidentiality Agreement.

Contact:

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