



For Sale

Location: **Auckland**
Asking: **share sale**
Type: **Tourism/Leisure**

Gravity X Newmarket: \$2M share sale

Auckland's #1 rated entertainment venue, GravityX in Newmarket, is taking it to the next level!

Having successfully built New Zealand's premier multi-sensory sports destination—featuring world-class indoor ski & snowboard simulators, interactive VR arcade gaming, and the 4.7-star Gaga Cafe—GravityX is opening its doors to strategic equity partners.

Over \$5m has already been invested by the founder to establish this turnkey, world-class asset. The heavy lifting, resource consents, tech procurement, and high-end architectural fit-outs are 100% complete. The business includes exclusive Trans-Tasman IP rights for its tech stack. Now, GravityX is seeking \$2m in growth capital to fund Stages 3 & 4 of its expansion.

WHAT THE NEW CAPITAL WILL DELIVER:

- Stage 3 Golf Lounge: Launching a state-of-the-art 7-bay indoor golf simulation facility (including 2 luxury VIP rooms).
- Stage 4 Asset Utilisation: Driving daytime bookings across Auckland's elite decile 9/10 local school catchment and corporate markets.
- Night Market & F&B Growth: Extending operating hours, launching an evening carpark Night Market, and expanding Gaga Cafe's late-night trade.

THE INVESTMENT TERMS:

- Seeking \$2,000,000 for a 33% equity shareholding in GravityX Entertainment Limited.
- Single investor preferred, though multi-investor tranches may be accepted (minimum tranche: \$250,000).
- Forecast EBITDA growing from break-even to \$1.7m+ by Year 4.
- Targeted annual dividends of \$500,000 per year from 2029 onwards.

WHO WE ARE LOOKING FOR:

Contact:

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Licensed REAA 2008
Broker Ref: 532640



We welcome investors or strategic commercial operators with expertise in retail marketing, corporate sales, or hospitality to co-pilot this high-growth launchpad alongside the founder.

Contact Philip Bradley - Senior Business Broker

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