



For Sale

Location: **Gisborne Region**

Asking: **\$500,000**
+GST, neg

Type: **Tourism/Leisure**

Established cycling and touring business with strong forward bookings, secured contracts, diverse income streams and significant opportunities for future growth.

Experience Gisborne and Cycle Gisborne provide guided, supported and self-guided cycling, cultural and scenic tours throughout Tairāwhiti Gisborne and the central North Island. The business has a strong reputation, established industry partnerships and a fully booked cruise season, providing reliable forward income. Cycle tourism continues to experience strong growth, while the complementary van tour business captures visitors seeking authentic local experiences in a region with relatively little tourism competition. With multiple revenue streams, quality equipment, proven systems and significant opportunities to expand the existing tour portfolio, this is an exceptional opportunity to acquire a well-established qualmark silver tourism business with excellent growth potential.

Business Resources

The sale includes a modern fleet of e-bikes, bicycles, tour van, trailers, workshop equipment, booking systems, established websites and branding, operating procedures, supplier and trade relationships, and future bookings. An experienced team of contractors and guides is available, with comprehensive handover and transition support offered to ensure a seamless transfer of the business.

Contact:

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