

Food Trailer Business for Sale NZ Wide



A Brand on Wheels, Ready to Grow

Real Italian Doughnuts is far more than a food trailer, it is an established, branded Italian food business with genuine growth potential, ready for its next owner to continue this trajectory to success.

Born from an authentic family recipe with roots tracing back to Italy, the business began life in a home garage before launching its now-iconic food trailer in 2016. What started as a passion project has grown into a fully-fledged brand, combining an active events and catering trailer with a packaged retail product line already starting to be stocked through major national distributors.

The doughnuts have genuine X-factor: 100 percent natural, dairy-free, and halal certified, with no preservatives and remarkably low sugar content, a clear point of difference from mainstream doughnuts. The recent launch of the Bombolini range, filled with Apple Curd or Key Lime Custard, has added an exciting new dimension, arriving frozen and ready to heat and serve.

Critically, this sale includes the intellectual property behind the recipes, developed and refined over a decade of passion and research. With an established supply chain and a proven license to operate model already in place, the platform is ready-made for expansion, with real scope to license or franchise operators throughout New Zealand.

And the trailer itself is a standout in its own right. It's a striking, purpose-built mobile kitchen finished with stainless-steel benchtops throughout, offering a generous 5.2m of workspace and fitted with a brand-new silent generator in 2025 for smooth, professional service at any event. The incoming operator steps straight into a turnkey package, with current stock and a full suite of marketing and promotional materials included, ready to trade and turn heads from day one.

This is a rare chance to own a genuine slice of Italy, complete with the systems and IP to make it grow. Call Gordon for further information.

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*Please refer to the LINK website for full disclaimers.

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Location: **New Zealand**

Asking: **\$89,000**

Type: **Retail-Food
Takeaways**

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