

Organic Product Business for Sale Paraparaumu Beach

Versatile Six-Seed Cracker Mix



8 Recipes Included!



For Sale

Location: **Wellington**
Asking: **\$19,000**
Negotiable
Turnover: **\$15,000**
Type: **Retail-Food Other / Manufacturing**

Just Organics Six Seed Cracker Mix is a premium seed-based cracker mix designed for health-conscious consumers seeking nutritious, simple, and natural alternatives to traditional snack foods.

BUSINESS FOR SALE

Just Organics Six Seed Cracker Mix Brand & Product Line

Asking Price: \$19,000 NZD

Opportunity to Own an Established Natural Food Product Brand

A unique opportunity to acquire **Just Organics Six Seed Cracker Mix**, a ready-to-grow health food product with strong appeal in the expanding natural, organic, and better-for-you food market.

This business is ideal for an entrepreneur, food distributor, health food retailer, existing food company, or someone looking to add a proven product line to their portfolio.

About the Product

Just Organics Six Seed Cracker Mix is a premium seed-based cracker mix designed for health-conscious consumers seeking nutritious, simple, and natural alternatives to traditional snack foods.

The product aligns with growing consumer trends including:

1. Clean-label ingredients
2. Gluten-conscious eating
3. Plant-based nutrition
4. High-seed, high-fibre foods
5. Healthy snacking
6. Homemade food solutions

Growth Opportunities

There is significant potential to expand the brand through:

1. Online sales through an e-commerce store
2. Health food stores
3. Organic retailers
4. Supermarkets and specialty grocery channels
5. Farmers markets and food shows
6. Subscription snack boxes
7. Complementary products such as:
8. Seed cracker variations

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9. Low-carb mixes
10. Gluten-free baking products
11. Protein snack ranges
12. Healthy pantry staples

Ideal Buyer

This opportunity would suit:

1. Existing food businesses wanting an additional product line
2. Health and wellness entrepreneurs
3. Nutrition-focused brands
4. Retailers looking for private-label opportunities
5. Someone wanting a low-cost entry into the food industry

Reason for Sale

The business is available due to a change in personal circumstances and a shift in focus toward other commitments.

Purchase Price

\$19,000 NZD

A great opportunity to acquire a ready-developed natural food product brand without starting from the beginning.

Serious enquiries welcome.

Business Resources

What Is Included in the Sale

The purchaser will receive:

- ✓ Brand name and product identity
- ✓ Six Seed Cracker Mix product concept
- ✓ Existing product formulation
- ✓ Packaging concepts and branding assets
- ✓ Supplier information and production knowledge
- ✓ Opportunity to expand product range
- ✓ Existing market positioning within the natural food category