

My Wonderland – Indoor Playground & Café Franchise for Sale Christchurch



For Sale

Location: **Christchurch**
Type: **Franchise New**

Own a proven, award-winning family entertainment business.

Business Opportunity

My Wonderland is expanding into the South Island and seeking a motivated Franchise Partner for our newly secured **Christchurch flagship site**.

This is a rare chance to own a high-demand, family-focused indoor playground and café franchise with **five strong income streams**:

1. Admissions
2. Birthday Parties
3. Café Sales
4. Arcade Play
5. Private Venue Hire

Since 2018, My Wonderland has built a trusted national reputation for quality, safety, and joyful family experiences. Under new ownership, turnover has doubled, customer satisfaction has surged, and the brand has earned multiple national awards.

With full training, operational systems, marketing support, and hands-on franchisor guidance, this is a **simple-to-run, profitable, community-driven business** ideal for family-minded operators.

About the Founders

My Wonderland is owned by a husband-and-wife team passionate about inclusion and creating spaces where every child feels welcome. Their **“No Child Missing Out”** ethos underpins the brand’s culture, customer experience, and community impact.

They remain actively involved, providing structured onboarding, operational coaching, and ongoing support to every Franchise Partner.

Business Resources

Ideal Franchise Partner

1. Family- or community-minded
2. Strong people and customer service skills
3. Hands-on operator comfortable managing daily activities
4. Organised and motivated
5. Values-driven and committed to brand standards
6. Confident engaging with schools and community groups
7. Financially prepared to invest in a growing national brand

Contact:

My Wonderland Franchise Team

nzfranchises.co.nz/133578



Why Christchurch

Christchurch's strong family demographics and demand for high-quality indoor entertainment make this site an exceptional opportunity. The location is secured, vetted, and ready for development with franchisor support.

Summary

A profitable, family-focused franchise with multiple revenue streams, strong brand reputation, full training, and a prime Christchurch site ready to launch.

Next Step

If you're ready to build a joyful, community-driven business with national backing, we'd love to talk.