Independent Fitness Club Business for Sale Bay of Plenty

For Sale

Location: **Bay Of Plenty**
Asking: **$880,000**
Type: **Health/Beauty**

Long Established Independent Fitness Club

Long Established Fitness Club | Consistent Profits | Strong Membership | Light Owner Input

Superb opportunity to acquire a rare gem!An independent 24/7 Fitness Centre with consistent trading, profit, and a loyal membership base built one relationship at a time has come to the market. Operating from a superb high-profile location with onsite parking, this is a rare full-service fitness club with strong appeal to members who live, work and study locally.

The all inclusive, 24-hour access model drives steady, recurring income from a broad, established membership base, with the large majority of members paying by direct debit. Members train across a large gym floor, plus dedicated functional training and wellness spaces, plus group fitness studios and a private training suite, supported by qualified trainers and body composition tracking.

Key strengths:
* Two decades of trading and profit
* Large, established membership base of over 1,400 members
* Strong direct debit uptake supporting recurring weekly income
* Experienced, long tenured team with structured management in place
* Current owner involvement of less than 20 hours per week
* Floor plan exceeds1,250sqm,accommodating diverse, well-equipped training spaces and studios
* Identified growth upside through secondary spend, tiered memberships and online marketing

This opportunity is well suited to either an investor or an owner-operator. With established team structures,and a strong operating platform already in place, there is clear scope to continue growing membership and secondary spend.

Strict confidentiality applies. Further information will be provided to qualified purchasers following completion of the required confidentiality process.

Anika Gamba, +64 22 560 3241, anika.gamba@linkbusiness.co.nz

*Please refer to the LINK website for full disclaimers.
Ref: BOP00973
Timestamp: 20260909044502

Contact:

Anika Gamba
+64 22 560 3241 or +64 7 579 4994

nzbizbuysell.co.nz/133519

LINK Bay of Plenty
Licensed REAA 2008
Broker Ref: BOP00973

we sell bu