



For Sale

Location: **West Coast**
Asking: **\$1,100,000**
+GST (if any)
Type: **Accommodation-Motels /**
Accommodation-Other

Backpacker & Motel Complex - Land, Buildings & Additional Business Opportunities

Substantial Accommodation Complex with Outstanding Potential

Chateau Franz presents a rare opportunity to secure a well-positioned, large-scale backpacker and motel complex on the West Coast, offered with Freehold land and Buildings.

This substantial property provides the ideal foundation to re-establish a thriving accommodation business, with significant scope to enhance, reposition, and grow.

Whether you are new to the industry or an experienced operator, the options to revitalise the existing operation or explore new accommodation concepts are extensive.

With its scale, diverse room mix, strategic location, and underlying potential, Chateau Franz stands out as a unique investment opportunity with multiple avenues for value-add and future development.

Key Highlights:

1. Rare offering to market
2. Large-scale accommodation complex with many flexible usage options
3. Building area: 1,166sqm (Motel, Hostel, Ski Lodge, Stables)
4. Land area: 2,240sqm
5. Capital Value \$1,950,000
6. Favourable valuation (for reference purposes only)
7. Property being sold vacant possession, ready for immediate takeover
8. Prominent location
9. Strong summer trading history with high occupancy
10. Limited local competition, with reduced backpacker capacity in the area
11. A proven budget accommodation model, catering to an always in-demand market segment
12. Ideal bolt-on to an existing operation or portfolio
13. Affordable entry point into the South Island tourism sector
14. Potential to establish and sell down a new lease in the future

With a genuine vendor retiring from the industry and pricing set to meet the market, this represents a compelling land, buildings, and business opportunity not to be missed. Purchase an established accommodation asset at a fraction of replacement cost and at a highly attractive price point.

We welcome all enquires, for further details and to arrange a private viewing, contact our specialist accommodation broker, Adam Berry on 021409441 or adam.berry@tourismproperties.com

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