



For Sale

Location: **New Zealand**
Asking: **\$950,000**
Type: **Tourism/Leisure / Relocatable eCommerce**

NZ Tours Business, Global Reach, Fully Relocatable

A premium tourism business generating strong returns from a fully digital, location-independent model built to scale.

Since 2018, this business has sold self-drive itineraries and small-group tours to affluent international travellers across Europe, North America, and Australia. Customers are affluent couples, active retirees, and professionals seeking bespoke 4 and 5-star nature experiences. Trusted local operators handle ground delivery, allowing the owner to focus on sales, client communication, and digital marketing while keeping margins high and fixed costs at zero.

Organic search drives enquiries at no paid advertising cost. Bookings are made 8 to 15 months in advance, creating a year-round revenue cycle. No single client accounts for more than 2% of annual turnover, and a growing B2B channel is adding US and EU agency enquiries as a second revenue stream.

- * Organic SEO generating high-intent inbound enquiry at no paid cost
- * Bookings secured 8 to 15 months in advance
- * Strong year-on-year profit growth across three consecutive years
- * Established brand with strong international digital presence
- * Growing B2B agency channel across the US and EU
- * Documented systems, itinerary libraries, and supplier relationships
- * Year-to-date revenue has reached \$1.211 million (excl. GST) in the first three months of FY2027, ahead of the same period in previous years. Current trading indicates FY2027 is expected to deliver stronger profit than previous financial years.

No industry qualifications are required. The owner offers a structured handover covering workflows, supplier introductions, and active client bookings. For a buyer seeking a high-margin, location-independent business with international reach, this operation is ready for its next chapter.

[View website](#)

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*Please refer to the LINK website for full disclaimers.

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