

Online Ecommerce Business for Sale Rangiora

YUM YUM KIDS STORE eCommerce BUSINESS ESTABLISHED & FULLY SETUP

FOR SALE

FULL WEBSITE READY
ESTABLISHED SOCIAL MEDIA

YUM YUM KIDS STORE

LUNCH & SCHOOL ESSENTIALS FOR KIDS



Established Kids E-Commerce Business | Home-Based & Fully Relocatable | Growth Potential

Established Online Children's Lunch & School Essentials E-Commerce Business

\$29,000 plus stock at valuation — currently approximately \$71,000

Established in 2007, Yum Yum Kids Store is a recognised online retailer specialising in reusable lunchware, school essentials and family lifestyle products.

The sale includes an established Shopify website, customer database, social media channels, supplier network, product content and the proprietary Swish product range.

This home-based, fully relocatable business has established systems for purchasing, order fulfilment, marketing and customer service, allowing a new owner to step in and focus on growth.

Key features include:

- Established brand operating since 2007
- Existing customer database and repeat customers
- Shopify website and established digital assets
- Active social media audience
- Established supplier network
- Proprietary Swish product range
- Home-based and fully relocatable
- Growth opportunities through email marketing, social media, product development and range expansion
- Comprehensive handover and transition support

This opportunity would suit an owner-operator with an interest in e-commerce, retail or digital marketing who can build on the existing customer base and established foundations.

Location: **Canterbury**

Asking: **\$29,000**

Type: **Relocatable
eCommerce /
Home Based**

Contact:

Shelley Crisp

nzbizbuysell.co.nz/133456



Price: \$29,000 for the business, plus stock at valuation.

Further information and financial records are available to genuine buyers upon signing a confidentiality agreement.

Enquiries: shelley@yumyumkids.co.nz

www.yumyumkids.co.nz

Website

<https://www.yumyumkids.co.nz>