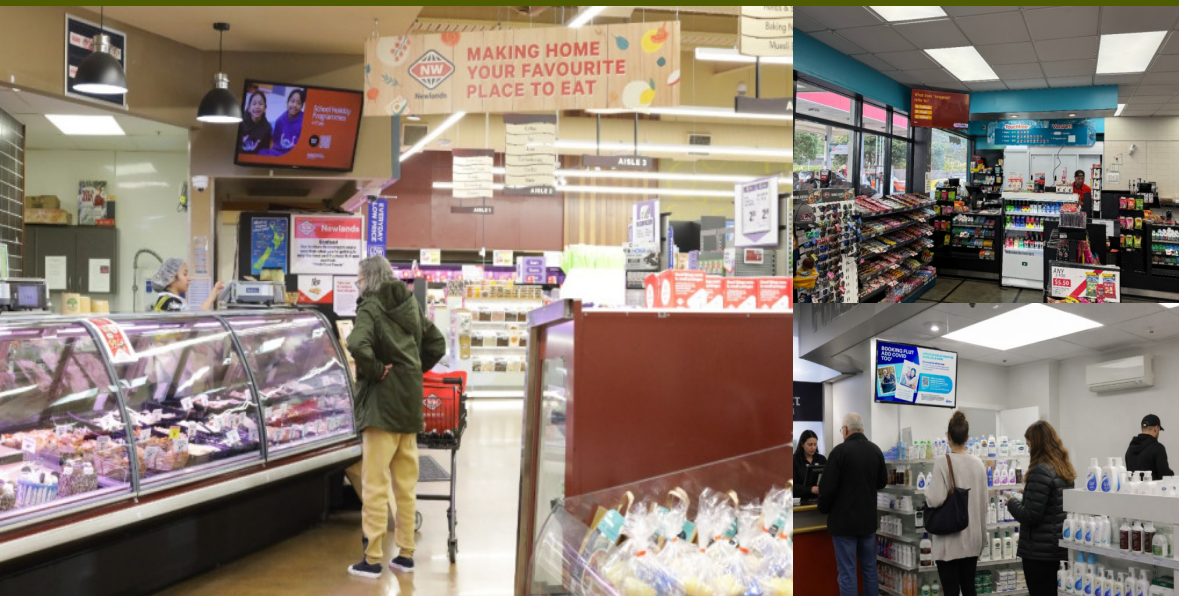


Digital Signage - Advertising Business for Sale Tauranga



About the business?

A digital advertising network built around real world attention
Screens in cafés, gyms, retail and waiting areas
Content people actually watch, with ads placed inside

How it makes money

Revenue comes from selling advertising to local businesses
Businesses pay to appear on screens
Ads repeat daily for consistent exposure
Multiple clients per screen

Digital Signage Advertising Business | 55 Venues | Bay Of Plenty

An opportunity to own a long established digital advertising business servicing one of New Zealand's fastest growing regions.

This sale includes an existing network of 55 digital screen locations, established advertiser relationships, exclusive territorial rights, spare hardware, proven operating systems (business is over 18 years strong), and full support from Shoptalk HQ. The purchaser will also receive new hardware to expand the network immediately, along with full onboarding and training at no additional cost, representing a saving of approximately \$17,000.

The Bay of Plenty is home to around 30,000 plus local businesses, providing significant opportunity. The business operates on a recurring revenue model and reaches break even at around 11 active advertisers, leaving substantial upside for an owner who enjoys sales and relationship building.

The successful purchaser will be driven, a people person and ready to do hard things, these three attributes are far more important than your resume or experience. Full support, marketing systems, creative production, technology, and ongoing coaching are provided by Shoptalk HQ.

Enquire today for a confidential information pack.

Business Resources

Includes proven operating systems, established supplier relationships, creative production, sales tools, marketing support, and ongoing assistance from Shoptalk HQ. Full onboarding and field training is included for the new owner.

Website

<https://shoptalk.nz/>

Location: **Bay Of Plenty**

Asking: **\$69,000**
+GST if any

Type: **Services-Professional**
Communications/Tech

Contact:

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Business hours

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