



For Sale

Location: **Auckland**
Asking: **\$750,000**
Type: **Communications/Technology**

Passive SaaS Income | Low-Touch Management | Recurring Revenue

Automated Software Business with Loyal Clients and Significant Growth Upside.

Acquire a profitable New Zealand software business that generates dependable recurring income from a loyal base of long-standing business clients.

Built over more than a decade, the business owns proprietary software platforms that automate time-consuming workflows for customers operating in specialised industries.

The software has become an essential part of clients' daily operations, delivering substantial time savings and creating exceptional customer retention.

What do you get? Consistent profits, Lean structure, documented systems and minimal day-to-day management.

Business Highlights

- Low-touch
- Fully remote operation
- Strong profitability and cash flow
- Proprietary software and valuable intellectual property
- Reliable recurring subscription and transaction-based revenue
- Sticky customer relationships with many clients retained for over 10 years
- Significant pricing opportunity, with customer pricing largely unchanged for many years
- Multiple growth pathways through digital marketing, new customer acquisition, product expansion and AI integration.

Businesses with this combination of recurring revenue, proven profitability and genuine growth potential are highly sought after. Having delivered consistent financial performance over many years with virtually no investment in marketing or dedicated sales, the business presents an exceptional opportunity for a new owner to unlock its next phase of growth.

Asking Price: \$750,000

If you are interested and would like more information about this business, please visit the Barker Business website, search reference number 4047 and submit the online Confidentiality Agreement. Once Luke receives your expression of interest, he will be in touch regarding further information about this opportunity.

*Source of information - Supplied by the Business Owner.

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Contact:

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