

# Downlow Burgers Franchise for Sale Wellington City



## For Sale

Location: **Wellington City**  
Asking: **\$585,000**  
Type: **Franchise Resale / Retail-Food Takeaways**

### Downlow Burgers. \$1.5m Sales

Some burger brands are simply different. Downlow Burgers is one of them.

This is your opportunity to acquire a high-performing Downlow Burgers franchise operating from the popular Willis Lane dining precinct in the heart of Wellington's CBD. Trading under one of New Zealand's fastest-growing burger brands, the business combines a bold menu, modern systems and a prime location with exceptional weekday foot traffic.

Generating average weekly sales of \$25,000-\$27,000 and delivering a working owner surplus of approximately \$209,000, this business has been successfully operated under absentee ownership, highlighting the strength of the systems and management already in place.

Positioned amongst Wellington's office workers, retailers and commuters, the business enjoys reliable lunchtime and after-work trade while benefiting from national marketing, proven operating systems and ongoing franchise support.

Importantly, the profits are well aligned with the asking price, while a hands-on owner has genuine opportunities to further grow sales through local marketing, catering and customer engagement initiatives.

#### Why Buyers Love Downlow Burgers Willis Lane

- \* Well-known New Zealand burger franchise
- \* Prime Willis Lane CBD location
- \* Weekly sales averaging \$25,000-\$27,000
- \* Working owner surplus around \$209,000
- \* Fully managed with experienced staff
- \* Long-term lease in place
- \* Proven franchise systems and national support

Opportunities like this don't stay available for long.

### Contact:

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[nzbizbuysell.co.nz/133323](https://nzbizbuysell.co.nz/133323)

LINK Business (Ellerslie)  
Licensed REAA 2008  
Broker Ref: EL05269



  
we sell businesses

Price: \$585,000 plus stock

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\*Please refer to the LINK website for full disclaimers.

Ref: EL05269

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