

Boutique Fitness Studio Business for Sale Christchurch



For Sale

Location: **Christchurch**
Asking: **\$145,000**
Type: **Health/Beauty**

Profitable Boutique Fitness Studio, Christchurch

Boutique Gym Business | Christchurch | Asking \$145,000

A well-established, profitable boutique gym with a loyal member base, proven systems and a strong location is ready for its next owner.

The business runs a simple, effective short-format circuit model across multiple coached stations, with no bookings required. Members drop in whenever suits them, get coached through a full body workout, and keep coming back. It's a low-overhead, high-retention model that's easy to understand and run.

Why This Business Stands Out

- * Established in recent years with a proven history - no franchise
- * Flexible, no-booking model
- * Industry-beating retention
- * Systemised lead generation
- * Strong trading location
- * Lean, capable team in place
- * Loyal, engaged member base

Suited to a Hands-On Operator

This is a business for someone who enjoys being people-focused and wants to lead from the front, rather than manage from a distance. The current owner is involved part-time, primarily focused on member engagement, marketing and team leadership. A capable team supports day-to-day operations, giving a new owner a strong foundation to build from.

Suited to first-time business owners, existing gym or fitness operators looking to expand, or anyone with a passion for health, fitness and community who wants a turnkey, systemised business.

Contact:

Russell Judge
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nzbizbuysell.co.nz/133321

LINK Business Christchurch
Licensed REAA 2008
Broker Ref: CS01079



Growth Potential

- * Extend trading hours to capture more of the working-parent and shift-worker market
- * Increase marketing spend to grow membership beyond its previous historical high
- * Leverage existing advertising channels and assets already in place
- * Build on documented systems and proven lead-generation IP

Owner is selling due to personal goals, with systems, team and brand reputation in place for a smooth transition.

Contact Russell today to learn more!

Russell Judge, 021 764 364, russell.judge@linkbusiness.co.nz

*Refer to LINKwebsite for full disclaimer

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