

# Agricultural Parts Import Business for Sale Auckland



## For Sale

Location: **Auckland**  
Asking: **\$1,350,000**  
Type: **Agriculture/Hort/Aquatic / Wholesale/Distribution**

### Agricultural Parts Importer and Distributor

An outstanding opportunity to acquire a technology-driven agricultural parts importer and distributor with nationwide market coverage.

#### Business Overview

- \* Location: Relocatable (Currently Auckland region)
- \* Premises: 2,000 m warehouse on a flexible month-by-month lease
- \* Staff: 2 full-time employees and 1 part-time working manager (50% FTE)
- \* Investment Required: \$1,350,000 (Includes \$1.2M stock)

#### Key Strengths

- \* Lean Business Model: Low overheads, e-commerce primary, and mail-order distribution.
- \* Massive SKU Range: Over 31,000 listed items covering OEM and aftermarket parts.
- \* Bypasses Middlemen: Imports directly from overseas manufacturing and logistics hubs.
- \* Essential Industry: Highly resilient sector tied directly to essential primary production.
- \* High Barriers to Entry: Replicating the sourcing network and stock volume is extremely difficult.

#### Financial

- \* Resilient Revenue: Strong multi-year sales performance reaching up to \$878k in peak year.
- \* Expanding Margins: Gross profit margins have steadily improved from 15.3% up to 28.8%.
- \* Inclusions: Price includes substantial physical assets and robust inventory tracking software.

#### Growth Opportunities

- \* Digital Advertising: Scale up past organic search to capture untapped national markets.
- \* Reseller Channels: Establish strategic trade partnerships with mechanical workshops.
- \* Category Expansion: Introduce lines for industrial machinery or new equipment brands.
- \* Automation: Integrate automated warehousing to seamlessly scale order throughput.

### Contact:

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