

# Premium Indoor Playground Business for Sale Auckland



## For Sale

Location: **Auckland**  
Asking: **\$1,270,000**  
Type: **Tourism/Leisure**

### Premium Indoor Playground | \$250K+ Earnings

An exceptional opportunity to acquire a highly profitable indoor family entertainment business in a sought-after Auckland location.

This well-established business has built an outstanding reputation and enjoys strong repeat patronage from families, schools, childcare centres and community groups. Multiple revenue streams, including general admission, birthday parties, school holiday programmes, food and beverage sales, and private functions, provide reliable year-round income.

Recently refurbished, the premises are presented to an excellent standard and supported by quality plant and equipment, efficient systems, and a simple staffing structure. The current owner works approximately three days per week.

Generating annual revenue of approximately \$980,000 (GST inclusive) and normalised owner's earnings exceeding \$250,000 per annum, this business offers an attractive combination of profitability, lifestyle and growth potential. Further upside exists through expanded digital marketing, additional events, increased birthday party sales and new programmes.

Businesses of this quality rarely become available.

#### Business highlights

- \* Annual revenue approaching \$1 million (GST inclusive)
- \* Normalised owner's earnings exceeding \$250,000
- \* Recently refurbished premises
- \* Strong recurring customer base
- \* Multiple revenue streams
- \* Semi-managed operation
- \* Secure long-term lease
- \* Significant plant and equipment included
- \* Further growth potential

This opportunity will appeal to owner-operators, family businesses and investors seeking a quality operation with proven performance.

Asking Price: \$1,250,000 plus stock.

For more information, please contact:

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