

Indoor Playground Business for Sale East Auckland



For Sale

Location: **Auckland**
Asking: **\$898,000**
Type: **Tourism/Leisure**

Indoor Playground Returning \$285K+

An outstanding opportunity to acquire a well-established indoor playground and family entertainment business in a high-profile east Auckland location.

This popular family destination offers a safe and engaging environment for children while generating income from multiple revenue streams including general admissions, birthday parties, cafe sales, beverages, and special events. The business operates from a large-scale indoor facility with modern play equipment and dedicated party rooms.

Key Features:

- * Well-established and recognised family entertainment business
- * Spacious indoor playground facility
- * Multiple income streams
- * Strong recurring birthday party revenue
- * Experienced staff and established systems in place
- * Long-term lease providing security of tenure
- * High customer repeat visitation
- * Excellent location servicing a large residential catchment
- * Ample customer parking available
- * Opportunity for owner-operator or investor
- * Significant potential for further growth through marketing, events, memberships and school holiday programmes

The business has demonstrated strong turnover and profitability, benefiting from increasing demand for indoor family entertainment and children's activities. The current owner has limited day-to-day involvement, presenting an opportunity for a new owner to further develop the business.

This opportunity may suit families, owner-operators, investors, hospitality operators, childcare-related businesses, or entrepreneurs seeking a scalable business with strong community presence.

Contact:

Henry Han
+64 21 516 588 or +64 9 579
9226

nzbizbuysell.co.nz/133209

LINK Business (Ellerslie)
Licensed REAA 2008
Broker Ref: EL05247



For more information, please contact:

Henry Han - 021 516 588 / 09 555 6068, henry.han@linkbusiness.co.nz

Susan Han- 027 566 8938 / 09 555 6066, susan.han@linkbusiness.co.nz

*Please refer to the LINK website for full disclaimers.

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