

# Wellness and Recovery Business for Sale Mount Eden Auckland



## For Sale

Location: **Auckland**  
Asking: **On application**  
Type: **Health/Beauty**

### Mount Eden Wellness and Recovery

After 12 years at the helm, the founders of Float Culture are ready to pass the torch. This is a rare opportunity to acquire a legendary Auckland wellness brand that is not just a business, but a vital community asset. Priced to sell fast, this asset-backed enterprise offers an immediate return on investment and a front-row seat to the 2026 Auckland transport boom.

Located in the strategic Grafton/Mt Eden corridor, Float Culture is a turn-key operation with high-margin revenue streams and a database of nearly 30,000 loyal clients. The business is perfectly suited for an owner-operator who wants a rewarding, life-changing career in the thriving health and wellness sector.

#### Financial & Value Highlights

Replacement Cost Comparison: Acquisition price is less than 1/3 of the estimated \$920,000+ required to build a new centre from scratch today.

Proven Earnings: Current SDE (2026) ~ \$140, 000

Asset Heavy: Sale includes premium float pods, full sauna/ice bath suite, and a proprietary fibreglass mould for tank manufacturing.

Secure Tenure: Final expiry through to August 2030.

#### Strategic Upside

The imminent opening of the City Rail Link (CRL) in 2026 will place the new Maungawhau Station just a short walk away, connecting you to downtown Auckland in under 10 minutes. You are buying the future of Auckland's accessibility at a legacy price.

This is a business that truly helps people. With established systems, world-class filtration protocols, and a 4.8-star reputation across 1,000+ reviews, the hard work of building a brand is already done.

### Contact:

Ivan Tava  
027 288 8855

[nzbizbuysell.co.nz/133204](https://nzbizbuysell.co.nz/133204)

Divest Business Sales  
Licensed REAA 2008  
Broker Ref: DV10577

**DIVEST**  
INVEST. ACQUIRE

