



For Sale

Location: **Queenstown**
Asking: **\$79,000**
Turnover: **\$130,000**
Type: **Retail Other / Home Based**

Established Queenstown Raw Dog Food Business | \$130K Revenue | Lifestyle + Growth Opportunity

Puppylove is an established boutique raw dog food and nutrition business, built in Queenstown since 2016 with a loyal repeat customer base and strong local reputation. FY2025/26 revenue was \$130,716, with recent trading of \$75,093 for the six months Feb-Aug 2026.

Deliberately kept boutique rather than chasing maximum turnover, Puppylove offers an established cashflow business with lifestyle and flexibility, plus genuine room for growth. Opportunities include expanding delivery into Wānaka and Cromwell, South Island freight, online marketing and subscriptions.

After 10 years, the owner is looking towards retirement and would love to pass Puppylove to someone who shares a passion for dogs, real food and natural nutrition.

Business Resources

Owner-operated with streamlined Shopify ordering and My Dog Food Bag systems in place. Customers order online and pay upfront, with 24/7 pickup and a weekly delivery run. The business requires approximately single/double garage-sized space and is relocatable within the Wakatipu. Sale includes freezer setup and equipment, established supplier relationships, operational systems and workflows, website and domain, plus four weeks handover and transition support. A subcontractor currently assists with some physical preparation work.

Contact:

Deborah Cooper
or [tbc](#)

nzbizbuysell.co.nz/133152

