

Beachside Lifestyle Motel for Sale Ohope Beach



For Sale

Location: **Bay Of Plenty**
Asking: **\$360,000**
Type: **Accommodation-Motels**

Beachside Lifestyle Motel Business in Ohope

You can hear the waves from this Ohope Beach motel, just a minute away.

Aquarius Motel presents an outstanding lifestyle business opportunity in one of New Zealand's most desirable coastal destinations. Positioned close to Ohope Beach and Ohiwa Harbour, this well-established motel combines relaxed beachside living with a straightforward, easily managed operation.

Currently run by a single working owner, Aquarius Motel offers the ideal balance between income and lifestyle. The business has built a strong reputation with holidaymakers, repeat guests, and corporate travellers, supported by spacious accommodation, excellent location, and strong online reviews.

Aquarius is a solid, well-presented motel with spacious apartment-style units perfectly suited to the family holiday market that continues to flock to one of New Zealand's most popular beaches.

Features:

- * Spacious and sunny two-bedroom owner's residence
- * Spacious guest rooms and ample off-street parking
- * Guest and commercial laundry facilities
- * Reception and storage areas
- * Long lease providing operational security
- * Easily managed business model with lean staffing structure

The Ohope accommodation market remains tightly held and undersupplied, with limited large-scale accommodation development and few motel opportunities becoming available. Annual occupancy averages approximately 66%, with strong summer and early autumn trading.

There is clear potential for a new owner to grow revenue and improve profitability through stronger marketing, enhanced OTA utilisation, refurbishment, and expanded direct bookings, with historical profits previously reaching circa \$100,000.

Aquarius Motel offers an attractive Bay of Plenty lifestyle with genuine upside in a location where demand continues to outperform supply. Why wait? Enquire now.

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*Please refer to the LINK website for full disclaimers.

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