

# Sauna & Wellness Business for Sale Auckland Region



## For Sale

Location: **Auckland Region**  
Asking: **\$150,000**  
Type: **Health/Beauty**

### Premium Sauna & Wellness Business | Asset Sale

Wellness tourism is one of the fastest-growing segments in New Zealand's accommodation and tourism market. This opportunity puts a buyer directly in front of that demand, with the assets, brand, and supplier relationships already in place.

The business centres on a suite of premium commercial-grade sauna assets, sourced from internationally regarded European manufacturers with a strong reputation for craftsmanship and long-term performance. Both saunas are fully relocatable, giving a new owner genuine flexibility in where and how the business operates. No fixed premises required.

The target market is commercially attractive: boutique accommodation operators, luxury retreats, wellness entrepreneurs, hospitality businesses, and lifestyle property owners all represent natural buyers.

- \* Premium commercial-grade sauna assets included in the sale
- \* Fully relocatable, site-flexible operating model
- \* Strong supplier relationships expected to continue under new ownership
- \* Brand assets, website, social media, and marketing materials transfer with the business
- \* Multiple revenue pathways available to a new owner
- \* Growing consumer demand for authentic wellness experiences in New Zealand.

Suited to an owner-operator, wellness entrepreneur, or accommodation business looking to add a credible revenue stream. The operating model is the new owner's to shape. Asset-driven entry into a market with real momentum.

This business can be relocated anywhere in New Zealand. As this is an asset sale, the opportunity lies with the new owner to either continue operating the business as a sauna and wellness business, or alternatively, given these saunas are difficult to purchase in New Zealand, a buyer may choose to utilise them for personal use.

### Contact:

JD Hyslop  
+64 21 377 569 or [+64 9 579 9226](tel:+6495799226)

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JD Hyslop, +64 21 377 569, [jd.hyslop@linkbusiness.co.nz](mailto:jd.hyslop@linkbusiness.co.nz)

Nick Stevens, +64 21 641 978, [nick.stevens@linkbusiness.co.nz](mailto:nick.stevens@linkbusiness.co.nz)

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