



For Sale

Location: **Auckland**
Asking: **Refer to Broker**
Type: **Retail Other**

A Business That Prints Profits | EOI

Over two decades of repeat work and referral revenue, this Auckland business has built a reputation that keeps customers coming back.

The operation runs lean and deliberately. Material costs are actively managed and positive margins consistently maintained. Recent capital investment has followed the same discipline, with meaningful upgrades to both digital and finishing capability. All assets are owned outright with no finance or lease arrangements on equipment.

- * Long trading history with an established repeat and referral revenue base
- * Positive margins, actively managed and consistently maintained
- * Significant recent investment in digital and finishing capability; all assets owned outright
- * Two customer channels: direct end users and trade printing relationships
- * Cross-skilled team providing operational flexibility
- * Single-shift operation with capacity to extend hours without additional capital
- * Trademarked brand in New Zealand
- * Clear growth potential: dedicated sales resource, digital marketing, extended shift capacity.

Both owners are currently active in the business. One leads customer-facing functions day to day; the other contributes at a strategic level. A buyer comfortable in a hands-on role steps straight into an established rhythm. No industry licences or qualifications are required.

Solid foundations, real capacity headroom, and genuine growth potential waiting to be activated.

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