

Boutique Gift Store Business for Sale Tauranga



For Sale

Location: **Bay Of Plenty**
Asking: **\$250,000**
+SAV
Turnover: **\$460,000**
Type: **Retail Other / New Opportunities**

Profitable, established gift store in a prime café precinct. Untapped online/marketing growth potential.

A unique opportunity to own or be part of this much love local gift store, which is full of creative surprises, unique gifts, local & ethically source products. The store is both profitable and a community haven. Situated in a popular precinct with multiple cafes - this local gift store that has considerable potential for growth opportunities

Turnover past 12 months \$460,000

previous year: \$433,000

Potential for growth:

Longer open hours (currently open 10am-3pm, 5 days a week)

Marketing - the store has yet to be marketed beyond the occasional free social media post and one local business editorial

Untapped potential from the over 4000 customer email list

Recent online store has been developed, but still to launch completely

Reason for selling: the current owner would love to see the business reach its full potential. She has "been keeping a lid on it", so to speak, with limited open hours and online presence. Organically it has thrived inspite of this. She would like to be freed up to develop the community events & crafting aspect. This sale is open to discussing a supportive, co-operative ownership or partnership model

It would be ideal for someone with business acumen & the creative energy to take this popular and successful gift store to the next level. Alternatively, keep the relaxed approach as the current owner has done.

Business Resources

Considerable fixed assets, furnishings & display items

Industrial style space

Contact:

Owner
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text

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