

Established Specialist Trade Business for Sale Auckland



For Sale

Location: **Auckland**
Asking: **\$200,000**
Type: **Construction**

Rare Niche Trade Business, 30 Year Track Record

Thirty years in business. A trademarked brand. A proprietary process refined since its inception. This specialist trade services business was the first of its kind in New Zealand and it continues to operate in its very own niche with very few active competitors.

The work is residential and completed on-site, helping homeowners improve and modernise their properties without the cost of full replacement. The process is technically demanding, and the business has spent three decades developing the knowledge and methodology to deliver a warranted result, a standard that takes considerable time and experience to reach.

No fixed premises, no lease. All work is carried out from two fully equipped mobile vans, keeping overheads low and the operation flexible. One working owner runs the business part-time. Customer enquiry is driven by strong organic search ranking in a low-competition environment, with an established trade referral channel generating additional leads without marketing spend.

- * 30+ years of trading, first-mover with a trademarked brand
- * No premises or lease, low-overhead fully mobile operation
- * Warranted proprietary process built on three decades of refinement
- * Strong organic search ranking with minimal marketing spend
- * Established trade referral channel alongside direct customer enquiry
- * Growth potential across digital marketing, geography, and franchise
- * No qualifications or licences required, full handover training provided.

A committed owner-operator could grow output significantly from the current part-time base. The brand is protected, the process is documented, and the market position is established. Contact JD Hyslop or Nick Stevens today for more information.

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*Please refer to the LINK website for full disclaimers.

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