

# Toyworld Business for Sale Auckland



## For Sale

Location: **Auckland**  
Asking: **\$349,000**  
Type: **Retail Other**

### Major Toyworld Store | \$166K SDE

With approximately \$28,000 in weekly sales including GST and a position inside one of Auckland's busiest major shopping destinations, this is a substantial specialist retail business operating under one of New Zealand's most recognised toy brands - Toyworld.

Operating from a proven high-foot-traffic shopping centre environment, the business benefits from consistent year-round customer flow supported by major national retailers, entertainment operators and strong surrounding family demographics.

The business currently generates an owner surplus of approximately \$166,000 per annum and is fully established with experienced staff, operational systems, supplier relationships and stock infrastructure already in place.

This is an established, professionally operated retail business with experienced staff, proven systems and strong supplier relationships already embedded.

Strong-performing categories including LEGO, collectibles and licensed merchandise continue to drive repeat purchasing behaviour, particularly during Christmas and school holiday trading periods.

The business is also relatively straightforward operationally and would suit a hands-on owner looking for an established retail platform with genuine scale and proven trading history.

There is further upside available through stronger local area marketing, social media engagement, customer database activity and ongoing refinement of product mix and merchandising.

#### Why You Will Like This Business

- \* Approx. \$28,000 average weekly sales incl. GST
- \* Approx. \$166,000 earnings to a working owner
- \* Major Auckland shopping centre location
- \* Nationally recognised retail brand
- \* No traditional royalty fee structure

### Contact:

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[nzbizbuysell.co.nz/132766](https://nzbizbuysell.co.nz/132766)

LINK Business (Ellerslie)  
Licensed REAA 2008  
Broker Ref: EL05208



 **LINK**<sup>™</sup>  
we sell businesses

\* Established systems, staff and supplier relationships

\* Strong Christmas and school holiday trade

\* Proven specialist retail category

\* Well-presented turnkey operation

Price: \$349,000 plus Stock.

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\*Please refer to the LINK website for full disclaimers

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