

Pastrami & Rye Franchise for Sale Auckland



For Sale

Location: **Auckland**
Asking: **\$899,000**
Type: **Franchise Resale / Hospitality-Cafes**

Hospitality Gold In Ponsonby Central

Pastrami & Rye is one of those hospitality brands that really gets me excited. If you know the brand, you already know why. And if you don't? One visit usually fixes that pretty quickly.

This is an opportunity to acquire the very first franchise store of one of Auckland's coolest and most talked-about food brands, operating from the absolute heart of Ponsonby Central.

Built around an authentic New York-style deli concept, Pastrami & Rye has developed a cult-like following thanks to exceptional sandwiches, seriously good coffee, sharp branding and a product that people actively seek out.

In my opinion, they do the best Cuban sandwiches in the land!

Importantly, this is not some untested startup concept. The model is already proven, systemised and highly profitable, generating average weekly sales of approximately \$31,000 and delivering a surplus of around \$322,000 per annum.

The operation itself is beautifully controlled. Tight menu, efficient kitchen, fast-paced service and strong labour management all combine to create a business that performs day in, day out.

Located within the buzzing Ponsonby Central precinct, the business benefits from exceptional foot traffic, destination customers and one of Auckland's strongest hospitality demographics.

Even more exciting is the fact that this is the first move into a broader franchise rollout. The brand has real momentum and the incoming owner will benefit from great training and support.

WHY THIS IS SO SPECIAL

- * One of Auckland's most desirable food brands
- * Rare opportunity to own the first franchise store
- * Premium Ponsonby Central location
- * Approx. \$31K weekly sales
- * Approx. \$322K annual surplus
- * Proven systems and highly efficient model
- * Strong brand identity and loyal following
- * Genuine growth potential still exists

Miss this and you'll probably regret it every time you walk through Ponsonby Central.

Price: \$899,000 plus stock

Contact me now in confidence for full details about this opportunity.

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