

# Synthetic Turf Import & Installation Business for Sale Auckland



**kakapo**

SYNTHETIC TURF IMPORT & INSTALLATION  
Auckland

## Synthetic Turf Import & Installation. 2 Year Average Profits \$467,000+

A well-established synthetic turf, shock pad and outdoor surfacing import and installation business with strong systems, significant assets, an experienced team and a proven Auckland market position.

The business operates across residential, commercial and education sectors, with growth opportunities in schools, childcare, playground surfacing, multi-sport surfaces and tennis courts. Its proprietary Critical fall height rated shock pad systems support commercial playground and education-sector work, where safety, compliance and durability are key decision drivers.

With 3,000+ projects delivered and a substantial base of five-star Google reviews, the business benefits from importer advantages, premium turf and shock pad systems, strong lead generation, modern assets and technology-enabled sales operations.

Systemisation is a key strength, including custom quoting tools, customer-facing quote presentation, structured CRM workflows and a proprietary Deal Intelligence Workspace Application supporting lead follow-up, sales visibility and conversion discipline.

Project delivery is supported by an existing team across sales, operations, warehouse, technical design and finance, giving the business strong transferability and potential to operate under management.

### Business Highlights

- 3,000+ projects delivered
- Substantial base of five-star Google reviews
- Importer advantage with premium turf and shock pad systems
- Proprietary CFH-rated systems for playground and education-sector work
- Residential, commercial and education-sector revenue streams
- Growth pathway into schools, playgrounds, multi-sport surfaces and tennis courts
- Custom quoting tools and proprietary Deal Intelligence Workspace Application
- AI-assisted sales pipeline and structured follow-up systems
- Significant Auckland facility, fleet, plant and equipment
- Experienced team across sales, operations, warehouse and finance
- NZ Immigration Accredited Employer
- Extensive vendor handover available

Location: **Auckland**

Asking: **\$999,000**  
+ Stock of \$350,000

Type: / **Wholesale/Distribution**  
**Services-Home/Garden**

### Contact:

Mike Ponsonby - Business  
Broker  
021450049

[nbizbuysell.co.nz/132652](http://nbizbuysell.co.nz/132652)

**Kakapo Business Sales**  
Licensed REAA 2008  
Broker Ref: KA2766



- Potential to grow into a larger national brand

Ready to grow your future? Give Mike Ponsonby a call today on 021 450 049.

Asking Price: **\$999,000 + Stock of \$350,000**

Listing ID: **KA2766**