

# Luxury Retail Business for Sale Auckland



## For Sale

Location: **Auckland**  
Asking: **Refer to Broker**  
Type: **Retail Other**

### Rare Opportunity | Luxury Retail | \$917k Profit

Opportunities like this are exceptionally rare.

This is a premium, high-performing retail business operating from one of Auckland's most tightly held CBD locations, surrounded by global luxury brands and benefitting from consistent high-value foot traffic.

Behind the brand is a seriously compelling financial profile. The business generates approximately \$3.3m in annual revenue, with EBITDA of circa \$837k and SDE of circa \$917k, delivering margins that are rarely seen in retail.

What sets this opportunity apart is the quality of earnings.

Sales are driven by reputation, location and in-store experience, not heavy discounting or reliance on paid marketing. The result is a lean, highly cash-generative model with strong pricing power and excellent conversion.

Key highlights:

\*

Exceptional profitability with ~25% EBITDA margin

\*

Prime position in Auckland's luxury retail precinct

\*

Destination-style business with strong customer demand

\*

Premium pricing model with minimal discounting

\*

Lean, efficient operation

\*

Semi-managed structure with experienced team in place

\*

Proven resilience across varying market conditions

\*

Significant upside through digital, tourism and customer initiatives

There is also a clear next phase of growth. With limited historical investment in digital channels, a new owner has immediate levers to pull across e-commerce, customer retention and targeted marketing, all

### Contact:

Alan Morpeth  
+64 21 655 920 or +64 9 579  
9226

[nzbizbuysell.co.nz/132634](http://nzbizbuysell.co.nz/132634)

[LINK Business \(Ellerslie\)](#)

Licensed REAA 2008  
Broker Ref: EL05200



 **LINK**<sup>™</sup>  
we sell businesses

layered onto an already high-performing base.

Well-located, high-margin retail businesses of this calibre seldom come to market.

Expressions of Interest invited.

Enquire now to receive further information under strict confidentiality.

Alan Morpeth, 021 655 920,alan.morpeth@linkbusiness.co.nz

Lisa Dudson,021 486 000,lisa.dudson@linkbusiness.co.nz

\*Refer to the LINK website for full disclaimers.

Ref: EL05200

Timestamp: 20260506104502