

Award-Winning Artisan Sauce Business for Sale NZ Wide



Turn-key established business | Proven NZ brand | Immediate income | High growth Potential | Fully relocatable / Work from home.

A rare opportunity to acquire a premium NZ artisan food brand founded 8 years ago by a Superyacht Chef with 20 years of international experience.

This business has built a strong reputation for high-quality, natural, industry-awarded sauces and hot sauces, a loyal customer base, and an excellent brand identity.

Currently operated part-time, generating approximately \$65,000 annual revenue.

The business is kept at a manageable scale due to the owner's freelance private chef commitments, which create clear, immediate growth opportunities for a motivated owner to anchor and grow the business.

JIMMYS operates within the growing premium artisan food sector, driven by:

1. Consumer demand for authentic, small-batch, NZ-made products
2. Increased consumer demand for healthier options
3. Increased interest in quality cooking at home
4. Growth in online food purchasing

Significant Growth Opportunities:

- Immediate scalable opportunities within the existing SHOPIFY e-commerce store jimmysfoods.com
- Expanding wholesale market pipelines to butchers, specialty food retailers, and owner-operated supermarkets.
- Expanding into multiple farmers' markets, food events, and corporate gifting markets.
- Expanding online nationwide distribution by listing through existing online retailers with drop shipping arrangements, i.e. UPSTOCK, THE HIVE, FARM FRESH DIRECT, REAL FOOD DIRECT, and the OPEN FOOD NETWORK NZ.

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Contact James directly to receive the complete JIMMYS Craft Foods Business Prospectus.

Location: **New Zealand**

Asking: **\$80,000**
Negotiable

Turnover: **\$64,999**

Type: **Manufacturing / Home Based**

Contact:

JAMES LISSIMAN
02102640454 or [02102640454](tel:02102640454)
Anytime

nbizbuysell.co.nz/132624



The business is fully relocatable anywhere in New Zealand

Business Resources

What's included in the Sale

Combined Total Asset Value: \$ 55,570.00

- A complete, turn-key business ready to operate from day one:
- Full ownership of JIMMYS Craft Foods brand and Intellectual Property
- Proven, chef-developed recipes and certified formulations
- Established NZ brand, logo, and all visual assets, packaging
- Full suite of production and market sales equipment
- E-commerce website and online digital sales infrastructure
- Existing stock of over 500+ units and over 50kg+ of frozen NZ organic chillies
- Active social media accounts with engaged audience
- 500+ Customer database and supplier relationships
- Full suite of supplier information and existing industry connections.
- Full production training handover included & 3 months ongoing support to ensure a smooth transition to the new owner.

Website

<https://jimmysfoods.com>