

Award-Winning Artisan Sauce Business for Sale Home Based



Turn-key established business | Proven brand | Immediate income | High growth Potential | Fully relocatable / Work from home.

A rare opportunity to acquire a premium NZ artisan food brand founded 8 years ago by a Superyacht Chef with 20 years of international experience.

This business has built a strong reputation for high-quality, natural, industry-awarded sauces and hot sauces, a loyal customer base, and an excellent brand identity.

Currently operated part-time, generating approximately \$65,000 annual revenue.

The business has been deliberately kept at a manageable scale due to the owner's private chef commitments, leaving clear and immediate growth opportunities for a motivated owner.

JIMMYS operates within the growing premium artisan food sector, driven by:

1. Consumer demand for authentic, small-batch, NZ-made products
2. Increased consumer demand for healthier options
3. Increased interest in chef-quality cooking at home
4. Growth in online food purchasing

Significant Growth Opportunities:

- Immediate scalable opportunities within the existing SHOPIFY e-commerce store jimmysfoods.com
- Expanding wholesale market pipelines to butchers, specialty food retailers, and owner-operated supermarkets.
- Expanding into multiple farmers' markets, food events, and corporate gifting markets.
- Expanding online nationwide distribution by listing through existing online retailers with drop shipping arrangements, i.e. UPSTOCK, THE HIVE, FARM FRESH DIRECT, REAL FOOD DIRECT, and the OPEN FOOD NETWORK NZ.

Turn-key established business | Proven brand | Immediate income | High growth Potential | Fully relocatable / Work from home

Contact James directly to receive the complete JIMMYS Craft Foods Business Prospectus.

The business is fully relocatable anywhere in New Zealand

Location: **New Zealand**

Asking: **\$80,000**
Negotiable

Turnover: **\$64,999**

Type: **Manufacturing /**
Home Based

Contact:

JAMES LISSIMAN
02102640454 or [02102640454](tel:02102640454)
Anytime

nzbizbuysell.co.nz/132624



Business Resources

What's included in the Sale

Combined Total Asset Value: \$ 55,570.00

- A complete, turn-key business ready to operate from day one:
- Full ownership of JIMMYS Craft Foods brand and Intellectual Property
- Proven, chef-developed recipes and certified formulations
- Established NZ brand, logo, and all visual assets, packaging
- Full suite of production and market sales equipment
- E-commerce website and online digital sales infrastructure
- Existing stock of over 500+ units and over 50kg+ of frozen NZ organic chillies
- Active social media accounts with engaged audience
- 500+ Customer database and supplier relationships
- Full suite of supplier information and existing industry connections.
- Full production training handover included & 3 months ongoing support to ensure a smooth transition to the new owner.

Website

<https://jimmysfoods.com>