

Niche Import & Distribution Business for Sale Auckland



For Sale

Location: **Auckland**
Asking: **\$1,150,000**
Type: **Wholesale/Distribution**

Established Niche Business, Consistently Profitable

Seeking a stable, long-standing business with consistent demand and growth potential? This well-established import and distribution operation offers a proven platform with strong fundamentals in place.

Operating for nearly two decades, the business has built a solid reputation within a specialised market, supported by long-standing supplier relationships and a loyal, repeat customer base. The operation is simple, well-structured, and efficient, with reliable systems across stock, administration, and fulfilment.

Based in Auckland, the business runs from a compact, functional premises, supporting efficient nationwide distribution. With a large and diverse customer base and no reliance on any single client, revenue is well spread and cashflow remains consistent.

Business highlights:

- * Established 18-year track record
- * Niche market position with limited competition
- * Large, loyal customer base with repeat purchasing
- * Simple, efficient operating model
- * Low fixed costs supporting steady performance
- * Strong, long-term supplier relationships
- * Minimal staffing requirements
- * Well-located premises with secure lease in place
- * Clear opportunities for growth and expansion.

Currently operated with minimal oversight, the business suits an owner seeking a manageable, streamlined investment. Equally, a more hands-on operator could accelerate growth through digital channels, product expansion, and increased market presence.

With its combination of stability, simplicity, and untapped potential, this is a compelling opportunity to acquire a resilient business with room to grow. Opportunities with such strong foundations are rarely brought to market.

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nzbizbuysell.co.nz/132526

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we sell businesses

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