

Print Business for Sale Mangere Auckland



Market-leading Print-on-demand Platform

Market-Leading Print-on-demand fulfilment platform with Trans-Tasman Scale Potential

The business features a dominant market position in New Zealand and a fast-growing market share in Australia, with only two competitors of scale.

With a focus on automation and systems integration, the business is deeply embedded with global e-commerce customers offering large, repeat order volumes. These revenues are complemented by direct-to-consumer sales generated from multiple owned e-commerce websites.

Key highlights

- Long-established operator with deeply entrenched fulfilment clients and a proven expansion into Australia (2022).
- High customer switching costs driven by workflow automation, cost leadership, API fulfilment integration and service reliability.
- Dual-country production (NZ and Australia) provides a strategic advantage over competitors and a single contract proposition for global print-on-demand (POD) e-commerce platforms.
- Fully-functioning operational management team in place, enabling a hands-off ownership transition and scalable growth.

Location: **Auckland**

Asking: **For sale by Negotiation**

Type: **Services-Other**

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