

Cakes & Gifting Business for Sale Auckland

Online bakery
Short owner
hours



For Sale

Location: **Auckland**
Asking: **\$425,000**
Type: **Retail-Food Other**

Cakes & Gifting | \$169K Surplus

Beautiful, handcrafted cakes, cupcakes, brownies and sweet treats that people genuinely want to buy - and send.

This is a seriously well put together online bakery with nationwide delivery that's been built properly from the ground up.

It's a clean, efficient production model with orders flowing in digitally and being shipped across the country every day. No retail shop! No unnecessary overhead. Just a business that knows exactly what it is - and does it well.

The performance is strong. Average weekly sales of around \$13,000 and annual surplus of \$169,000 to a working owner

Just as important, the team is solid. A capable kitchen and support structure are in place to run the entire operation, allowing the current owner to step back to just 10-15 hours a week focused on oversight rather than day-to-day work.

Revenue comes from a smart mix of online orders, corporate gifting and established wholesale accounts. That balance delivers consistency, with real spikes around key occasions.

From a buyer's perspective, this is what you want to see - a business that is systemised, structured properly and not reliant on the owner to function.

Why this just works:

- * Online bakery with nationwide delivery
- * Lean, efficient cost structure
- * Strong database and repeat customers
- * Corporate, wholesale and online revenue mix
- * All staff are in place

Contact:

Rafiq Bhamani
+64 21 129 1916 or +64 9 579
9226

nzbizbuysell.co.nz/132448

LINK Business (Ellerslie)
Licensed REAA 2008
Broker Ref: EL05183



 **LINK**[™]
we sell businesses

There's still plenty of upside - more corporate work, more wholesale, and better use of an already powerful customer base.

Simple. Scalable. Profitable. And ready for the next owner to push it forward.

Price: \$425,000 + stock

Rafiq Bhamani

*Please refer to the LINK website for full disclaimers.

Ref: EL05183

Timestamp: 20260423031502