Well Known Cake Business for Sale Hamilton

For Sale

Location: **Hamilton**
Asking: **Refer to Broker**
Type: **Retail-Food Other**

Take Over a Loved Cake Business

Own Sweeties by Dan -Buy a Brand, Not Just a Business

A rare opportunity to acquire Sweeties by Dan-a well-known Hamilton cake brand with strong visual identity, loyal customersand a highly engaged social media following.

Sweeties by Dan has built a strong name in bespoke buttercream cakes, cupcakes, dessert treats and high-demand pop-up retail days.

With over 11,000 Instagram followers, Facebook presenceand a polished Shopify website, this business stands out from typical owner-operator food businesses. A buyer is not starting from zero here -they are stepping into an existing brand with momentum, styleand customer trust already built.

The business operates fromfittedpremises with separate customer pick-up area. Its made-to-order model supports delivery, website sales, efficient production, low wasteand strong margins.

The Numbers (3 Year Avg.)
* Price guidance and Profitis available throughbroker to qualified buyers.
* Revenue:~$200K

Why Buyers Will Love It
* Strong brand and visual identity
* Strongsocial media presence
* Lean owner-operator model
* Proven online ordering platform
* Clear growth potential

Ideal for a hands-on baker, creative entrepreneur, or existing operator wanting to acquire a brand with immediate market presence.

Acquire a business that combines strong branding, proven demandand an engaged online audience-opportunities like this do not come up often.

Please Note:All enquiries must be directed to Sunil Patil at LINK Business. Please do not approach the owner, staff, or premises directly.

Next steps
Some details of the business for sale are confidential and can only be disclosed upon completion of a Confidentiality Agreement.

Sunil Patil, 021 814 424,sunil.patil@linkbusiness.co.nz

Contact:

Sunil Patil
+64 21 814 424 or +64 7 260 1180

nzbizbuysell.co.nz/132436

LINK Waikato
Licensed REAA 2008
Broker Ref: WK00532

LINK™ we sell businesses

*Please refer to the LINK website for full disclaimers.
Ref: WK00532