



For Sale

Location: **Hawkes Bay**
Asking: **\$275,000**
Type: **Retail Other**

Retail That Just Works - \$140K

Not every business needs to be complex to be good.

This is a classic example of- straightforward retail done right a well-established store in the Hawke's Bay region delivering consistent sales, strong margins, and a model that just makes sense.

Customers walk in knowing exactly what they're there for: value, variety, and everyday essentials. That clarity is what drives repeat business and keeps things simple for the owner.

No complicated systems. No steep learning curve. Just a practical, hands-on retail operation that rewards good day-to-day management.

The numbers back it up:

- * Weekly sales of approximately \$6,500
- * Owner profit of approximately \$140,000

For a working owner, that's a very real income from a business that is easy to understand and control.

The product range is broad - household goods, gifts, seasonal items, and impulse buys - all designed to keep customers coming back regularly. It's a model that performs well in all conditions because it sits right in the value space.

The Hawke's Bay location adds to the appeal. Strong local support, steady foot traffic, and a lifestyle that many buyers are actively chasing.

Why this works:

- * Simple, proven retail format
- * Repeat customer behaviour
- * Easy to operate - ideal for hands-on owner

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nzbizbuysell.co.nz/132305

LINK Business (Ellerslie)
Licensed REAA 2008
Broker Ref: EL05174




we sell businesses

* Broad product mix with steady demand

* Lifestyle location with solid catchment

This is the kind of business that doesn't try to be clever - it just works.

Further information available to qualified purchasers.

Asking \$275,000 plus stock of \$100,000

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*Please refer to the LINK website for full disclaimers.

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