

Social Media Automation Business Opportunity for Sale Christchurch



Fully built SaaS targeting 150,000+ NZ tradies. Branded, live, and ready to launch. Fully engineered infrastructure, proprietary automation, and high-margin scalability in a massive, underserved niche.

Social Bones: Automated Social Media for the NZ Trade Sector

Social Bones is a specialized, ready-to-launch SaaS platform designed to automate social media management for New Zealand trade businesses. Utilizing an enterprise-grade framework for the user interface, the true value lies in the proprietary backend. It features custom-coded FastAPI logic and n8n automation to handle content creation in the "tradie voice".

Operating on a high-performance AWS infrastructure, the tool is fully engineered with integrated Langfuse AI prompt management for easy updates. This is a prime opportunity for a marketer or agency to acquire a turn-key asset in a massive, underserved niche with a clear technical roadmap for scaling.

Business Resources

The sale includes a custom GitHub codebase, full UI/UX design assets, and a comprehensive AWS cloud infrastructure. Systems feature proprietary FastAPI logic, n8n workflows, and Langfuse prompt management. The user interface is a fully designed, white-label Enterprise SaaS framework. No physical premises or staff are required; the business is fully remote. Includes a complete technical handover and 30 days of post-sale advisory

Website

<https://www.socailbones.co.nz>

Location: **New Zealand**

Asking: **\$40,000**
+GST if any

Type: **New Opportunities /**
Communications/Tech

Contact:

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