

# Digital Signage Advertising Business for Sale Hawkes Bay



## Hawkes Bay Network Coverage

1,200 locations nationwide  
50+ locations across Napier,  
Hastings, Hawke's Bay North and  
Surrounding Areas



## Digital Signage Advertising Business | 50 Venues | Hawkes Bay

Established digital signage advertising business across Hawkes Bay with around 50 venues and consistent monthly revenue. Current owners have operated the business since 2012 and are now retiring, creating an opportunity for a new owner to take over a proven network. Screens are placed in high traffic locations, delivering engaging content and advertising to a captive audience. Revenue comes from local advertising sales with strong repeat clients. Operates under license from the Shoptalk network with systems, content, and support. Low overhead, no staff required, and strong growth potential.

### Business Resources

Includes established venue network, existing client base, screens and equipment, and access to Shoptalk platform, content, and national support. Cloud based system with simple management and minimal admin. No premises required.

### Website

<https://shoptalk.nz/>

Location: **Hawkes Bay**

Asking: **\$185,000**  
**+gst if any**

Turnover: **\$120,000**

Type: **Services-Professional  
Communications/Tech**

## Contact:

Owner  
021 470 167

[nzbizbuysell.co.nz/132195](https://nzbizbuysell.co.nz/132195)

