

# Coffee Roastery & Espresso Bar for Sale Motueka



## Well established, boutique Coffee Roastery and busy Espresso Bar, with wholesale and retail revenue streams.

Celcius Coffee is a well-established, boutique coffee roastery and espresso bar in Motueka, operating with multiple income streams and a strong ethical brand reputation.

Positioned around organic and fair trade coffee, Celcius has built a loyal customer base locally and nationwide, with recognised sustainability credentials and IP registered brand protection.

Currently operating just 35 hours per week (Monday - Friday, 7am until 2pm), the business offers clear and immediate growth potential. With a strong local following, the espresso bar enjoys a busy daily flow of regulars and tourists.

An ideal opportunity and lifestyle for an experienced barista ready to own their own brand, a hospitality couple, or an existing café owner looking to vertically integrate.

### Business Resources

#### Revenue Streams

- ✓ Retail espresso bar sales
- ✓ Wholesale supply to cafés and coffee cart customers
- ✓ Nationwide business clients (including government departments)
- ✓ Online sales and subscription customers
- ✓ Established coffee blends (intellectual property included)

This diversified income base reduces reliance on walk-in trade alone.

#### Brand & Assets Included

1. Giranti Coffee Roaster (15kg)
2. Various espresso machines/grinders
3. Registered **Celcius Coffee** trademark
4. Website and domain: [www.celciuscoffee.co.nz](http://www.celciuscoffee.co.nz)
5. Database of 300+ registered online/retail customers
6. Active online/retail repeat ordering and subscription customers

### Website

Location: **Nelson**

Asking: **\$65,000**  
+ GST + Stock

Turnover: **\$250,000**

Type: **Hospitality-Cafes /**  
**Retail Other**

### Contact:

Stephanie Fry

[nzbizbuysell.co.nz/132160](http://nzbizbuysell.co.nz/132160)



