

# Skincare Ecommerce Business for Sale NZ Wide



**kakapo**

**MY SUNSHINE**  
Operate from home anywhere in NZ



## My Sunshine, Homebased, Premium Ecommerce. EBITDA \$110,000+

It's not just another skincare brand.... My Sunshine is a premium, high margin business in the tested and formulated sunscreen space, backed by real results and serious credibility over 8 years.

With over \$213,000 in revenue across FY26 and margins sitting around 69%, this is a brand that doesn't just shine, it delivers.

Opportunities like this don't come up often, Everything is already done for you, from formulation to compliance to supply, so you can skip the painful startup phase and step straight into something that's proven and making profits. No science degree required, just the drive to take a glowing brand and make it even brighter.

### Business Highlights

- 8 years of successful trading history
- High barrier to entry in regulated category
- \$110,000+ EBITDA, single working owner
- 10-30 Hours per week
- No staff, No overheads
- No lease, Work from home or move to 3PL
- High Shopify conversion rate up to 5.9%
- Strong repeat customers at 39.8%
- 150+ retail stockists across New Zealand
- Fully tested and compliant to NZ & AU standards

Sick of getting burnt by your current position and want a change? Contact Chloe McKnight today on 021 659 485.

Asking Price: **\$289,000 + Stock of \$90,000**

Location: **New Zealand**

Asking: **\$289,000**  
**+ Stock of \$90,000**

Type: **Relocatable**  
**eCommerce /**  
**Home Based**

### Contact:

Chloe McKnight  
021659485

[nzbizbuysell.co.nz/132105](https://nzbizbuysell.co.nz/132105)

**Kakapo Business Sales**

Licensed REAA 2008  
Broker Ref: KA2742

