



For Sale

Location: **Manawatu**
Asking: **\$380,000**
including substantial stock holding
Type: **Franchise Resale / Retail Other**

Established Guthrie Bowron Feilding Business with Strong Brand, Loyal Customers, Growth Potential, Franchise Support, Limited Competition and Immediate Turnaround Opportunity

An excellent opportunity to acquire Guthrie Bowron Feilding, a long-established business with a trusted brand, quality retail presence, and clear potential for growth under new ownership.

This is a well-known local business operating under the respected Guthrie Bowron franchise system, offering an incoming owner the benefit of brand recognition, established systems, and ongoing franchise support.

The store presents well, and significant investment has been made in the premises, plant, equipment, and overall retail environment. The business has solid foundations and is well positioned for a motivated new owner to reinvigorate performance and capitalise on future opportunity.

The current owner's personal circumstances have meant the business has not recently had the full focus it deserves, which creates a genuine opportunity for the right buyer to step in and make a real impact.

With limited local competition and a broad catchment area, there is scope to further grow sales, strengthen trade and contractor relationships, and build on opportunities across paint, decorating, and homewares.

Importantly, comprehensive training, proven systems, and ongoing support are available from Guthrie Bowron, making this an attractive option for buyers from a range of backgrounds, not just experienced retailers.

This business will appeal to buyers seeking an established brand-backed operation with upside, support, and the ability to add value through fresh energy and owner focus.

Further information is available on request. A confidentiality agreement will be required.

To learn more, view the full listing at: <https://shorturl.at/YLTqS>

Contact:

Nathan Bonney
0275393022

nzfranchises.co.nz/132104

IRB Realty Limited
Licensed REAA 2008
Broker Ref: GBFeilding

Nathan Bonney

The logo for iridi, featuring the word 'iridi' in a bold, blue, lowercase sans-serif font.

I.R.B. Realty Ltd Licensed REAA 2008