

Pet Industry, Wholesale / Distribution / Online Retail Business for Sale Relocatable to anywhere in NZ



kakapo

TWO NATIONWIDE PET TREAT BRANDS
Auckland

Two Nationwide Pet Treat Brands. Profits of \$135,000+

What started as a small idea has grown into not one, but two seriously cute (and seriously loved) pet brands with beautiful branding, loyal customers, and products that have found their way into homes all across New Zealand.

This isn't just a business... it's a brand people connect with. With a strong presence across 150+ stockists nationwide, plus its own ecommerce channels, the business has built a steady stream of repeat customers who keep coming back for more.

Financially, it generates around \$500,000 in annual revenue with profits in the \$120,000 to \$150,000 range. It's currently run as a simple owner-operator model, focused on maintaining its solid foundations, but here's where it gets exciting... growth hasn't been fully tapped into yet.

There's real upside here for someone ready to lean in, whether that's expanding product lines, scaling online, or building even more brand buzz around what is already a beautifully positioned offering.

Production is straightforward and easily scalable, with no complicated manufacturing. The business is currently based in Dunedin but can be relocated to suit your lifestyle.

Strong bones, adorable branding, loyal customers and plenty of room to grow. Step in, take the reins, and have some fun with it

Business Highlights

- Two established pet brands with proven market presence
- Stocked in 150+ stores nationwide
- Around \$500,000 annual revenue
- Working owner profits in the \$125,000 to \$150,000 range
- Wholesale and ecommerce channels already in place
- Trademarked brands with proprietary product range

Location: **Auckland**

Asking: **\$249,000**
+ Stock of \$30,000

Relocatable

Type: **eCommerce /**
Wholesale/Distribution

Contact:

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nzbizbuysell.co.nz/132090

Kakapo Business Sales

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Broker Ref: KA2713



- Simple, proven model with room to grow

It's built. It works. And it's ready for what comes next. Contact Jess Simmiss today on 0273343383.

Asking Price: **\$249,000 + Stock of \$30,000**