

Online Ecommerce Business for Sale Rangiora



- **FY2025 Revenue: \$215,000 • Gross Profit: \$95,000 • Owner Benefit (SDE): \$50,000 • 44% average gross margin**

Established Online Children's Lunch & School Essentials E-Commerce Business.

www.yummykids.co.nz

\$49,000 + Stock approx. (\$71,000) Turnkey, Home-Based, Profitable E-Commerce Business

Established in 2007, Yum Yum Kids is a renowned brand specialising in reusable lunchware, school essentials, and parent-loved lifestyle products. With a loyal customer base, established supplier relationships, and a growing private-label range, this home-based, fully relocatable e-commerce business offers strong foundations with untapped growth potential.

Key Facts:

- FY2025 Revenue: \$215,000
- Gross Profit: \$95,000
- Owner Benefit (SDE): \$50,000
- 44% average gross margin

The business is currently owner-operated by a busy mum and supported by paid digital advertising. There is clear potential to grow through marketing optimization, expanding the product range, or leveraging the existing customer base.

Price: \$49,000 for the business plus stock at valuation.

Information memorandum and financial information available to genuine buyers upon signing a confidentiality agreement.

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Business Resources

What's Included:

Location: **Christchurch**

Asking: **\$49,000**

Relocatable

Type: **eCommerce /**

Home Based

Contact:

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nzbizbuysell.co.nz/132078



- Established Shopify website with proven sales
- Supplier relationships and integrated ordering systems
- Payment gateway and freight management setup
- Substantial Social media accounts and email database
- Loyal NZ customer base

Website

<https://www.yummykids.co.nz>