

# T-shirt Brand & Decoration Business for Sale Auckland



## Mighty T-shirt Brand & Decoration Business - \$175k Revenue, 37% Net Profit

Potential to make your investment back in 12 months. Established and high-quality New Zealand brand that is fully systemised, equipped and ready to grow

Proven across both wholesale and direct-to-consumer channels with strong repeat business

Mighty T-shirt retail business:

- Turnkey business
- Proven success and potential
- Fully systemised with little admin input needed
- Established 1,340 mailing list
- We have sold 500 t-shirts retail
- 32% of mighty t-shirts sold through retail
- Total retail revenue = \$31,000
- Gross Profit margin of 74%
- Brand established
- Supply chain set up and ready
- Ecommerce and high quality website developed and established
- 2-year operational plan, budget, pricing models and more
- Marketing plan
- Comes with SOV
- AOV of retail sales = \$92

Comes with a decoration business to support wholesale and growth of Mighty:

Location: **Auckland**

Asking: **\$70,000**  
+ GST

Turnover: **\$175,000**

Type: **Relocatable**  
**eCommerce /**  
**Manufacturing**

## Contact:

N2 Equity  
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[nzbizbuysell.co.nz/132066](https://nzbizbuysell.co.nz/132066)



- All assets needed to run the business (Embroidery machine, heat press etc) - estimated at 30k
- Established client list and mailing list
- FY25 Revenue from decoration of \$166,000
- FY25 Gross Profit margin from decoration = 60%
- High proportion of Mighty wholesale orders include in-house decoration, driving incremental margin

Overall business:

- Proven revenue of 175K FY25
- Proven net profit of 37% FY25
- Proven return to operator of 60-65K
- 2-year plan and budget to grow and scale
- Ongoing support provided if needed from a boutique NZ equity firm (at additional cost)
- Developed, respected brand and client list
- All assets, systems and supply chains
- Developed and proven website
- Clear pathway for a buyer to scale via deeper retail, repeat wholesale, and decoration-led upsell

Contact N2 Equity

[info@n2equity.co.nz](mailto:info@n2equity.co.nz)

### **Business Resources**

Includes Mighty T-shirt brand, designs, patterns and all collateral, plus proven e-commerce website and systems. Comes with embroidery and printing equipment, heat presses, tools and other assets worth around \$42,000 including GST. Includes established client and mailing lists across retail and merchandise. Proven 2-year plan and budget to grow and scale the business, with clear pathways in both retail and wholesale. Premises and commercial lease are not included in the sale.