

# Established B2C Import Business for Sale Auckland Region



## For Sale

Location: **Auckland Region**  
Asking: **\$295,000**  
Type: **Wholesale/Distribution / Retail-Food  
Other**

### Established B2C Import Business | Auckland | Owner Retiring

This well-established Auckland business operates within a large and growing market, supplying products supported by simple value-added services.

The business services a diverse customer base across trade, commercial, and lifestyle sectors, with strong repeat work and word-of-mouth referrals built over many years of operation.

Revenue is generated through a combination of product supply and service, delivering attractive margins within a lean, easy-to-manage structure. Customers rely on the business' product knowledge and advice, supporting strong conversion rates.

Long-standing international supplier relationships provide reliable product access, while consistent enquiry levels underpin ongoing performance.

This is a simple, proven business model with clear opportunities to grow through new partnerships, expanded customer channels, and increased online sales.

#### Financial Snapshot

- 2025 EBPITD: \$143,000
- 3-year average EBPITD: ~\$105,000
- 2026 forecast expected to track similar to 2025

Asking Price: \$295,000 including assets with approximately \$130,000 stock.

To register your interest, visit Barker Business Brokerage, search reference 3986, and complete the online Confidentiality Agreement. Once received, Richard will be in touch with further information.

\*Source of information - Supplied by the Business Owner

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### Contact:

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